

## Jose 97.5 & 103.1 FM KLYY & KDLD 2nd QUARTER 2014 PUBLIC FILE REPORT

**Prepared By:** 

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## **Internal Issues**

Jose Network stations broadcasts the following: El show de Alex, el Genio Lucas which airs from 4-9:59 am Monday through Friday and Saturdays from 6-9:59 am. The show is very family oriented, which makes it one of the most listened morning shows in radio. Luz Maria Briseño, certified nutritionist airs from 11-11:59 am on Jose Network, and from 12-12:59 pm for our Jose KLYY market.

On the first day of the month of April (April 1st) Jose KLYY Los Angeles added a new frequency to the station. Jose Los Angeles is now KLYY and KDLD (97.5 and 103.1 fm). KDLD signal covers the San Fernando Valley area, which gives more exposure to the station. With that comes along more on air shows like the following: "Erazno y la Chokolata, el show mas chido por las tardes" from 2 to 6:59 pm. This show provides the audience with jokes, interviews, and much more. The following has always been one of our top on air shows, Futbol de Primera (FDP) a daily show – one hour program that includes a lineup of games and programs through out the year which includes: Mexican National Team CONCACAF Gold Cup, Copa Libertadores, Copa Sudamericana, Mexican League Game of the Week, FIFA World Cup Qualifying Games. Monday – Friday to air from 7pm – 7:59 pm Pacific Time. Futbol de Primera Sunday show – one hour to air Sunday from 7:00 pm-7:59 pm PACIFIC time on KLYY-FM Los Angeles. On June 9, 2014 we began our FIFA World Cup Brasil 2014 special programming, which consisted of a two hour special of Futbol de Primera (FDP) from 6:30 to 8:30 am Monday through Friday. Officially, on June 12, FIFA began the launching of the World Cup. This is the biggest single-event sporting competition in the world, which lasts 1 month. Back to our musical programming, from 8 pm to 11:59 pm, we have Mayra Berenice on air, presenting our music on Jose KLYY and KDLD, and on Saturdays from 12 noon to 4 pm. Before the switch was made, Mayra Berenice was on air from 10am to 2 pm on KDLD.

## **Community Events**

The following are community events in which Jose 97.5 and 103.1 participated in. These are:

Carnaval Primavera April 4-6, 2014 Huntington Park
Fiesta Broadway April 28, 2014 Los Angeles
5 de Mayo Festival in Santa Ana May 3<sup>rd</sup>, 2014
Strawberry Festival May 23-25, 2014

## **KLYY Public Service Program**

Organization: No Show

Broadcast: 4-6-2014

Time: No Show

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Organization: Bienvenidos a America- Ley de Justicia Salarial

Broadcast: 4-13-2014

Time: 7:30-8 am

Organization: Bienvenidos a America- Meals for America

Broadcast: 4-20-2014

Time: 7:30-8 am

Organization: Bienvenidos a America- Detenidos en Centros de Inmigracion

Broadcast: 4-27-2014

Time: 5-5:30 am

Organization: Bienvenidos a America- Meals for America

Broadcast: 5-04-2014

Time: 5-5:30 am

Organization: Bienvenidos a America- Latino Victory Fund

Broadcast: 5-11-2014

Time: 5-5:30 am

Organization: Bienvenidos a America- Obama y tema de Inmigracion

Broadcast: 5-18-2014

Time: 5-5:30 am

Organization: Bienvenidos a America – Temas Inmigratorios

Broadcast: 5-25-2014

Time: 5-5:30 am

Organization: Bienvenidos a America – Politica de Deportacion

Broadcast: 6-1-2014

Time: 5-5:30 am

Organization: Bienvenidos a America – Temas Inmigratorios Cont.

Broadcast: 6-8-2014

Time: 5-5:30 am

Organization: Bienvenidos a America- Debate Reforma Migratoria

Broadcast: 6-15-2014

Time: 5-5:30 am

Organization: Bienvenidos a America – Consejo Nacional de La Raza

Broadcast: 6-22-2014

Time: 5-5:30 am

Organization: Bienvenidos a America- Congreso: exodo de niños inmigrantes

Broadcast: 6-29-2014

Time: 5-5:30 am & 7:30 -8 am